

**B.Voc - RETAIL MANAGEMENT**  
**I Semester End Examination, March-April-2022**  
**Management Principles and Practice**

Course Code: BVRM1DSC01  
Duration: 2 Hours

QP Code:1027  
Total Marks: 60

**SECTION-A**

**I. Answer any Five of the following questions. Each question carries Two Marks.**

**(5 x 2= 10)**

- a. What is management?
- b. What do you understand by Organization?
- c. Give the meaning of Span of Control?
- d. What is Decentralization?
- e. What is Communication?
- f. What is Green Management?
- g. What do you mean by Business Social Responsibility?

**SECTION- B**

**II. Answer any Four of the following question. Each question carries Five Marks.**

**(4 x5= 20)**

2. Distinguish between Administration and Management.
3. Discuss the Barriers of Communication.
4. Illustrate Need Hierarchy theory of Motivation with Diagram.
5. Discuss any five types of Leadership Styles.
6. Explain the essentials of effective control system.

**SECTION- C**

**III Answer Any Two of the following question. Each question carries Twelve Marks.**

**(2 x12= 24)**

7. Is Management an Art, Science or Profession? Justify your Answer.
8. Discuss in brief the Principles of Coordination.
9. Analyze the factors that determine the ethical and unethical behavior.

**SECTION- D**

**IV Answer Any One of the following questions, each carries Six Marks. (1 x6= 06)**

10. Draw a Matrix Structure of organization.
11. Draft a Control Chart.

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